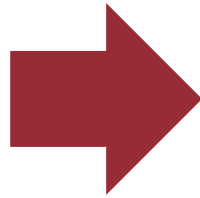




Where we are
TODAY



Where can be in the
FUTURE

THE GENYSYS GROUP

ORGANIZATION TRANSFORMATION MODEL - *SIMPLE* ASSESSMENT

THE ORGANIZATION TRANSFORMATION MODEL (OTM) DEVELOPED BY THE GENYSYS GROUP IS A PATHWAY FOR MEANINGFUL ORGANIZATIONAL TRANSFORMATION. THE OTM IS SIMPLE, AND IT WORKS.

WE DEVELOPED THE OTM OVER DECADES OF WORKING WITH SOLE-PROPRIETOR BUSINESSES, FAMILY-BASED BUSINESS, CORPORATIONS, NOT-FOR-PROFITS, AND EVEN INDIVIDUALS.

THE OTM STARTS WITH LEADERSHIP AND BUILDS ON ELEMENTS WE'VE SEEN TIME AND TIME AGAIN ARE VITAL FOR SUCCESSFUL TRANSFORMATION.

EACH OF THE 8 ELEMENTS OF OUR **ORGANIZATION TRANSFORMATION MODEL** HAS A KEY QUESTION.

WHEN ORGANIZATIONS CAN ANSWER THE QUESTION, THEY ARE ON THE PATH TO TRANSFORMATION.

THE QUESTIONS SEEM SIMPLE; IT'S THE ANSWER AND HOW THE ANSWERS ARE LIVED OUT THAT CREATE TRANSFORMATION.

**The Genysys Group can help.
Schedule your free consultant call today.**

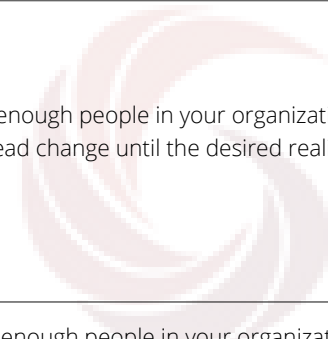


Organizational Transformation Model

Can you answer each of these questions for your organization? If you can, how are the answers being modeled and lived out? Do you have plans, policies, and procedures to support the answers?

Visit our website and schedule a **free** 30-minute consultation call to discuss the OTM and your organization's future. We can help you create a successful future.

www.thegenysysgroup.com

CATALYTIC LEADERSHIP	<ul style="list-style-type: none"> Do enough people in your organization have the awareness, ability, willingness, and courage to ignite change that challenges the status quo?
OPPORTUNITY	<ul style="list-style-type: none"> Do enough people in your organization have clarity about its current reality, strengths, and challenges, (both internal and external) to maximize the opportunities?
VISION	<ul style="list-style-type: none"> Do enough people in your organization share a clear, compelling picture of the organization thriving in the future?
TRANSFORMATIONAL LEADERSHIP	 <ul style="list-style-type: none"> Do enough people in your organization understand and have the ability to lead change until the desired reality becomes the cultural norm?
ENERGY	<ul style="list-style-type: none"> Are enough people in your organization aligned, creating the engagement and momentum necessary to take advantage of current opportunities and inevitable changes while moving toward the organization's desired future?
PLANNING	<ul style="list-style-type: none"> Are enough people in your organization engaged in a process that translates the vision into decisions, goals, strategies, and outcomes?
PARTNERING	<ul style="list-style-type: none"> Do enough people in your organization understand with whom and how they need to partner, both inside and outside the organization, to execute its vision-driven plans?
GENERATIVE LEADERSHIP	<ul style="list-style-type: none"> Are enough people in your organization, from emerging talent to governance, feeling and owning the responsibility to sustain and safeguard the integrity and vision of the organization in order to ensure its desired future?

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